



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 04/26 thru 05/02

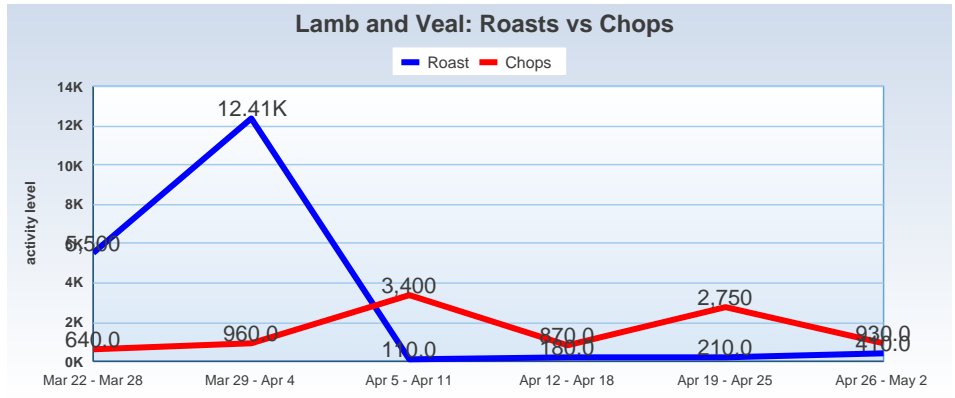
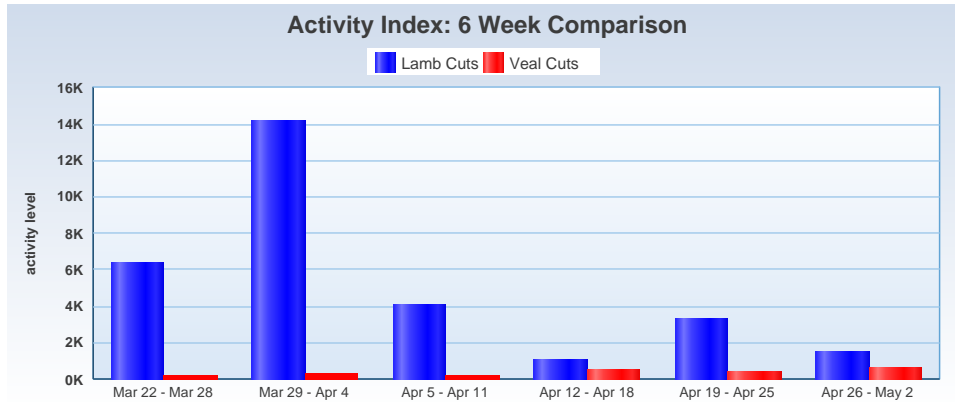
(prices in dollars per pound)

Fri. Apr 26, 2024

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	3.4%		5.4%		11.2%	
Special Rate (2/)	0.0%		0.0%		6.4%	
Activity Index (3/)	2,190		3,700		4,480	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
<b>LAMB</b>						
LB Shoulder Roast					10	4.99
LB Shldr Blade Chops	560	7.65	1,320	6.61	1,800	7.18
LB Shldr Rnd Bone Chop	100	8.27	1,410	6.94	1,200	6.76
LB Breast	40	4.49			110	9.89
LB Rack					210	12.99
LB Ribs						
LB Rib Chops						
LB Whole Loin						
LB Loin Chops	80	9.47	10	10.99		
LB Bone-In Leg	290	5.99	30	3.99	30	5.99
LB Boneless Leg					70	6.36
LB Semi-Bnls Leg	20	7.99				
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt						
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb			70	7.49		
LB Shank			120	6.99	10	9.99
LB Stew Meat-Lamb			240	6.49		
LB Stew Meat-Mutton	410	4.83	60	4.29	340	4.99
<b>VEAL</b>						
VL Shoulder Roast						
VL Shldr Blade Chops	130	7.94	10	7.49		
VL Shldr Rnd Bone Chops						
VL Breast	70	4.99	180	5.49	100	5.24
VL Rib Rack						
VL Rib Chops						
VL Loin Chops	70	9.99			110	7.99
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets			120	14.99	290	12.99
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini	290	12.99				
VL Cube Steak						
VL Ground Veal	10	8.99	10	8.49	200	8.99
VL Stew Meat	120	8.99	120	7.99		

**This week in Lamb and Veal Retail** .....

This week for Lamb and Veal: Retail activity index was 40.8% lower, feature rate was 2.0% lower, and special rate was steady. Lamb Cuts on offer were 54.3% lower, and Veal Cuts were 54.5% higher. Roast offerings were 95.2% higher and Chop offerings were 66.3% lower. Lamb features offered more ad space for shoulder blade chops, stew meat-mutton, and bone-in leg. Veal features offered slightly more space for scallopini, shoulder blade chops and stew meat.



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.  
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)					SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)					MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)				
Outlets	5500					7400					6100				
Feature Rate (1/)	15.6%					0.1%					1.1%				
Special Rate (2/)	0.0%					0.0%					0.0%				
Activity Index (3/)	2,010					10					80				
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
<b>LAMB</b>															
LB Shoulder Roast	-			-			-			-					
LB Shldr Blade Chops	6.99 - 9.99	530	7.59	7.99 - 7.99	5	7.99	7.99 - 9.99	20	8.95						
LB Shldr Rnd Bone Chop	7.99 - 8.39	90	8.29	7.99 - 7.99	5	7.99	-			-					
LB Breast	-			-			4.49 - 4.49	40	4.49						
LB Rack	-			-			-			-					
LB Ribs	-			-			-			-					
LB Rib Chops	-			-			-			-					
LB Whole Loin	-			-			-			-					
LB Loin Chops	8.99 - 12.99	80	9.47	-			-			-					
LB Bone-In Leg	5.99 - 5.99	290	5.99	-			-			-					
LB Boneless Leg	-			-			-			-					
LB Semi-Bnls Leg	-			-			-			-					
LB Butterflied, Bnls Leg	-			-			-			-					
LB Leg, Shank/Butt	-			-			-			-					
LB Leg Steaks	-			-			-			-					
LB Top Round Roast	-			-			-			-					
LB Top Round Steak	-			-			-			-					
LB Ground Lamb	-			-			-			-					
LB Shank	-			-			-			-					
LB Stew Meat-Lamb	-			-			-			-					
LB Stew Meat-Mutton	4.29 - 4.99	350	4.87	-			-			-					
<b>VEAL</b>															
VL Shoulder Roast	-			-			-			-					
VL Shldr Blade Chops	7.99 - 7.99	120	7.99	-			7.49 - 7.49	10	7.49	-					
VL Shldr Rnd Bone Chops	-			-			-			-					
VL Breast	4.99 - 4.99	70	4.99	-			-			-					
VL Rib Rack	-			-			-			-					
VL Rib Chops	-			-			-			-					
VL Loin Chops	9.99 - 9.99	70	9.99	-			-			-					
VL T-Bone Steak	-			-			-			-					
VL Bnls Leg	-			-			-			-					
VL Leg Cutlets	-			-			-			-					
VL Top Round Steak	-			-			-			-					
VL Bnls Roast	-			-			-			-					
VL Bone-In Osso Bucco	-			-			-			-					
VL Scallopini	12.99 - 12.99	290	12.99	-			-			-					
VL Cube Steak	-			-			-			-					
VL Ground Veal	-			-			8.99 - 8.99	10	8.99	-					
VL Stew Meat	8.99 - 8.99	120	8.99	-			-			-					



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	0.0%			1.6%			0.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	0			60			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	-			-			-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			4.59 - 4.59	60	4.59	-		
<b>VEAL</b>									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	15.0%			0.0%		
Special Rate (2/)	0.0%			0.0%		
Activity Index (3/)	20			0		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
<b>LAMB</b>						
LB Shoulder Roast	-			-		
LB Shldr Blade Chops	-			-		
LB Shldr Rnd Bone Chop	-			-		
LB Breast	-			-		
LB Rack	-			-		
LB Ribs	-			-		
LB Rib Chops	-			-		
LB Whole Loin	-			-		
LB Loin Chops	-			-		
LB Bone-In Leg	-			-		
LB Boneless Leg	-			-		
LB Semi-Bnls Leg	7.99 - 7.99	20	7.99	-		
LB Butterflied, Bnls Leg	-			-		
LB Leg, Shank/Butt	-			-		
LB Leg Steaks	-			-		
LB Top Round Roast	-			-		
LB Top Round Steak	-			-		
LB Ground Lamb	-			-		
LB Shank	-			-		
LB Stew Meat-Lamb	-			-		
LB Stew Meat-Mutton	-			-		
<b>VEAL</b>						
VL Shoulder Roast	-			-		
VL Shldr Blade Chops	-			-		
VL Shldr Rnd Bone Chops	-			-		
VL Breast	-			-		
VL Rib Rack	-			-		
VL Rib Chops	-			-		
VL Loin Chops	-			-		
VL T-Bone Steak	-			-		
VL Bnls Leg	-			-		
VL Leg Cutlets	-			-		
VL Top Round Steak	-			-		
VL Bnls Roast	-			-		
VL Bone-In Osso Bucco	-			-		
VL Scallopini	-			-		
VL Cube Steak	-			-		
VL Ground Veal	-			-		
VL Stew Meat	-			-		